

## Who We Are

Imagine a world where movement is a human right...



Bridging Bionics Foundation is a charitable neuro-rehabilitation program created to help individuals who have neurological mobility impairments regain mobility and walk again. We are the only mobility program of its kind and offer UNLIMITED access to physical therapy and cutting-edge technologies that promote the well-being of our athletes. We have gifted more than 20,500 physical therapy sessions and invested over \$3.5 million to support our athletes in their recovery.

Our program's success is dependent on the support from our community and businesses like yours.

# Gala Highlights



The annual Rise Up Gala is a sophisticated and inspirational event that invites some of the highest net-worth individuals in our community. Proceeds from the event make up 2/3 of Bridging Bionics Foundation's annual income. Your sponsorship will get us one step closer to giving the gift of mobility to everyone in need in our community.

## Our Impact

With 64% of our athletes considered economically disadvantaged, their physical and mental health is dependent on the generosity of businesses like yours.



## Sponsorship Opportunities

## PRESENTING \$15,000

## Advertising and Media:

- Exclusive naming rights in all printed marketing promotions for the '25 Rise Up Gala. Ex: '25 Rise Up Gala Presented by your company"
- Presenting sponsorship status showcased on: the official community marketing poster and all print marketing for the '25 Rise Up Gala

### **Electronic:**

- Exclusive naming rights in all digital marketing promotions for the '25 Rise Up Gala. Ex: '25 Rise Up Gala Presented by your company"
- Presenting sponsorship displayed in the online event program
- Presenting sponsor name recognition on pre and post-broadcast emails to all invited and attending guests Your sponsorship status on all '25 Rise Up Gala website landing pages including the information page and ticket purchase page
- Logo on BBF website with direct click until January 2026
- Dedicated social media mentions of business in 2 pre-event and 1 post-event posts
- Prominent recognition and logo direct click in the end-of-the-year BBF partnerships thank you newsletter

## **On-site Brand Awareness:**

- Placement of your banner displayed at the Rise Up Gala
- Emcee recognition at the event
- Premier recognition on BBF promotional video Enlarged logo on step and repeat
- Presenting sponsorship-level recognition on the front page of the event program as well as on the sponsors and partners page

## Additional Benefits:

- 6 complimentary event tickets + 50% off on any additional tickets purchased
- Opportunity to create gift bags for each attendee with company-branded swag
  - \*\* Branded items must be approved by BBF

## Sponsorship Opportunities

## PLATINUM \$10,000

### Advertising and Media:

- Logo on the official community marketing poster for the 2025 BBF Gala
- Logo in post-event "thank you" advertisement
- Logo on all additional print event promotion

#### Electronic:

- Logo on BBF website with direct click until January 2026
- Logo and sponsorship recognition in online event program
- Logo inclusion in sponsorship pre-event email blast announcing partnership with BBF

- 1 social media mention in a pre-event post
- 1 social media mention in post-event thank you post
- Logo in post-event thank you newsletter
- Logo and direct click in the end-of-the-year BBF partnerships thank you newsletter

#### On-site Brand Awareness:

- Emcee recognition at the event
- Logo placement on BBF promotional video
- Logo on step and repeat
- Logo and sponsorship level recognition in the event program

## Event Hospitality:

• 4 tickets to event and 50% discount on any additional tickets purchased

## GOLD \$5,000

### Advertising and Media:

- Logo on the official community marketing poster for the 2025 BBF Gala
- Logo in post-event "thank you" advertisement

#### Electronic:

- Logo on BBF website with direct click until January 2026
- Logo and sponsorship recognition in online event program
- Logo inclusion in sponsorship pre-event email blast announcing partnership with BBF. 1 social media mention in post-event thank you post

- Logo in post-event thank you newsletter
- Logo and direct click in the end-of-the-year BBF partnerships thank you newsletter

#### On-site Brand Awareness:

- Emcee recognition at the event
- Logo placement on BBF promotional video
- Logo on step and repeat
- Logo and sponsorship level recognition in the event program

## Event Hospitality:

• 3 tickets to event and 50% discount on any additional tickets purchased

## **SILVER \$2,500**

## Advertising and Media:

- Logo on the official community marketing poster for the 2025 BBF Gala
- Logo in post-event "thank you" advertisement

#### Electronic:

- Logo on BBF website with direct click until January 2026
- Logo and sponsorship recognition in online event program
- Logo inclusion in sponsorship pre-event email blast announcing partnership with BBF

- Logo in post-event thank you newsletter
- Logo and direct click in the end-of-the-year BBF partnerships thank you newsletter

#### On-site Brand Awareness:

- Emcee recognition at the event
- Logo placement on BBF promotional video
- Logo on step and repeat
- Logo and sponsorship level recognition in the event program

### Event Hospitality:

• 1 ticket to event and 50% discount on any additional tickets purchased

## Opportunities cont.

## BRONZE \$1,000

### Advertising and Media:

• Logo on the official community marketing poster for the 2025 BBF Gala

#### Electronic:

- Logo on BBF website with direct click until January 2026
- Logo and sponsorship recognition in online event program
- Logo inclusion in sponsorship pre-event email blast announcing partnership with BBF
- Logo in post-event thank you newsletter
- Logo and direct click in the end-of-the-year BBF partnerships thank you newsletter

#### On-site Brand Awareness:

- Emcee recognition at the event
- Logo and sponsorship level recognition in the event program

#### Event Hospitality:

• 50% discount on any tickets purchased







